

FOR IMMEDIATE RELEASE**Constant Communication for Coaches On and Off the Field**
(Courtesy of Momentum Media)

San Diego, CA—April 17, 2012—At Carmel (Ind.) High School, Head Football Coach Kevin Wright prefers to run a no-huddle, high-speed, up-tempo offense. As a result, Wright and his coaching staff need to be in constant communication throughout the game to make sure the right plays are called at the right time. If just one line of communication falters, it could have a major impact on Carmel's ability to win.

That's why, ever since Wright took over the Carmel program two years ago, his coaching staff has used HME [football headset system](#). "I like the fact that they're lightweight and very durable," Wright says. "There's also not a lot of setup that goes into it. That becomes especially important when you're playing on the road, but we haven't experienced any problems."

Carmel uses a system with four coaches—two on each side of the ball—upstairs in the press box, with nine more on the field, including four on offense, four on defense, and the head coach. "We're able to easily set everything up so the offensive guys can communicate with each other, the defensive guys can communicate with each other, and the head coach can go both ways," Wright says. "I'm able to go back and forth depending on who I want to talk to during the course of the game."

This past season, when Wright wanted to add two additional headsets to his existing setup, he found that doing so was remarkably simple—and cost-efficient. "It wasn't a major issue at all and wasn't a big cost," he says. "It was very easy to adapt our system, whereas with other systems I've used or heard about, it's a big deal because they're only set up to monitor so many headsets. It then becomes a major cost if you want to go over and above that. Especially at the high school level where cost is a big factor, it's important to have some flexibility, which isn't always possible with other companies."

In fact, cost played a large role in Carmel choosing to use HME [football headset system](#) in the first place. "When it came time to make a decision, myself, our equipment manager, and the athletic director did a lot of research," Wright says. "We felt HME was the best system we could get for the best price. In looking at what we paid for our system and the comparable systems for other companies, the dollars just don't line up."

Carmel finished the 2011 season with a 14-1 record and won the 5A Indiana state title, the seventh such championship in program history. The team also finished the year ranked fourth in the country by MaxPreps and eighth by USA Today. Despite a long season in the often-unpredictable Midwest weather, Wright says he never had an issue with headsets.

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“We’ve definitely had some bad weather games, but the clarity has always been good,” he says. “It’s one of those things you take for granted as a head coach until you have an issue. But even with the size of our coaching staff and the offensive system we run, the HME products have been very efficient. Having 13 different coaches involved in wireless communication at any given time is a lot at the high school level, but we haven’t had any issues.”

For more information on the DX300 [football headset system](#) from HME, call (800) 909-6604 or visit www.hme.com/DX300.

About HME

HM Electronics, Inc. (HME) is an innovative technology company providing solutions that enhance productivity and customer service for the pro audio and sports markets. Founded in 1971, HME is a trusted provider of quality wireless intercom systems used in a wide variety of sports and entertainment venues. To learn more, visit www.hme.com.

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